



Crossroads Impact Corp Welcomes Two Senior Executives to Team

March 28, 2022

New leadership members are integral as the company continues to expand

Dallas, TX – Crossroads Impact Corp, an innovative, responsible financial lending institution that is committed to investing in businesses that promote economic vitality and community development has hired Lisa Narrell-Mead as Chief Operating/Risk Officer and Carlos Treistman as General Counsel. The two tenured professionals have an extensive background in their respective fields and have worked for Crossroads under contract prior.

“The addition of these two highly valued leaders into our team dovetails perfectly with Crossroad’s core vision and mission to expand access of capital to our diverse borrowers and provide an opportunity for further growth inside communities we target,” said Farzana Giga, CFO, and Director of Crossroads Impact Corp. “We’re proud to add both of these leaders as their goals align with Crossroads’ steadfast commitment to the importance of sound corporate governance.”

Narrell-Mead’s extensive experience includes serving as an attorney, consultant, and executive in law and corporate financial services. Under Mead’s guidance, she will oversee Crossroads’ risk, administrative and operational initiatives. She is a professional in all aspects of strategic planning, risk management, regulatory compliance, and human relations. Narrell-Mead has a strong personal commitment to serving her community and developing ways to ensure financial inclusion for all. She has served in many roles assisting not for profits and donating time and resources. “The mission and successful service to underserved by Crossroads Impact has been phenomenal. I hope to assist in continuing this strong tradition and impact lending.”

Treistman’s legal career spans over three decades of experience representing clients in cross-border mergers and acquisitions, privatizations, joint ventures, infrastructure development projects, and private equity transactions for many Fortune 500® companies. He previously held roles at various global elite law firms, including senior partner, lead relationship partner for multi-national Fortune 50® clients, managing partner, head of corporate practices, and founder and chair of multiple firm-wide Latin America practices. Treistman has provided counsel to clients in nearly every country in Latin America and is a recognized leader with a clear understanding of the nuances of handling complex business transactions throughout the region. Treistman’s role at Crossroads will continue to build upon his capabilities and strategic alliances into new markets.

“Crossroad’s team is built of ambitious leaders that all share the same goal of investing in and building up communities, which will further strengthen and improve the lives of those within them, and these two additions are no exception,” said Eric Donnelly CEO and Director of Crossroads Impact Corp.



About Crossroads Impact Corp.

Crossroads Impact Corp. (OTCQX: CRSS) is a holding company focused on investing in businesses that promote economic vitality and community development. Crossroads' subsidiary, Capital Plus Financial (CPF), is a certified Community Development Financial Institution (CDFI) and certified B- Corp, which supports Hispanic homeownership with a long-term, fixed-rate single-family mortgage product.

For information, contact:

James Lawrence
dovetail solutions™
540-526-6337
jlawrence@dovetailsolutions.com